

TECH TUESDAYS WITH HSIB

WHAT CAN TECH LAUNCH ARIZONA DO FOR YOU?
CHATting WITH KAITLYN NORMAN-POWERS AND MITCH GRAFFEO, TLA

SEPTEMBER 1, 2020
2:00 - 2:45 PM
LIVE VIA ZOOM

JOIN US FOR A
CONVERSATION
ABOUT INNOVATION,
COMMERCIALIZATION,
AND HOW TLA CAN HELP
YOU REACH YOUR GOALS

The path from innovation to commercialization can be daunting, filled with twists, turns, and pitfalls. Let Tech Launch Arizona be the guide on your journey.

- Asset Development Grants
- NDAs, MTAs, Support Letters
- Invention Disclosures and IP Development
- Network Experts
- I-Corps, Startup Support
- and more!

TECH LAUNCH ARIZONA:

KAITLYN NORMAN-POWERS, PHD

Licensing Manager, University of Arizona Health Sciences

Prior to joining TLA, Kaitlyn worked with University of Michigan Office of Technology Transfer as a fellow, developing life sciences-related invention analysis reports. She also has expertise in evaluating startups through her work with the Zell Lurie Commercialization Fund at the Ross School of Business and as a life sciences business consultant.



MITCH GRAFFEO

Senior Licensing Manager, College of Medicine - Tucson

Mitch received his undergraduate from SUNY Binghamton and his law degree from Brooklyn Law School. Post-graduation, he worked on the bench in both research and clinical labs, and then worked in the pharmaceutical industry both as in-house and outside counsel, handling licensing matters as well as patent drafting and prosecution. Early on, he worked as a patent attorney and patent examiner at the U.S. Patent and Trademark Office in the pharmaceutical arts. As a patent attorney and consultant, he focused on developing IP strategies, portfolio building, licensing, patent preparation and prosecution, patent searching, and trademark filings.

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[HTTP://TECHLAUNCH.ARIZONA.EDU](http://techlaunch.arizona.edu)

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